



SPONSOR AND EXHIBITOR PROSPECTUS

SANTA FE CHAMBER OF COMMERCE

OCTOBER 16TH 2026

HILTON BUFFALO THUNDER RESORT



2026 WOMEN'S LEADERSHIP SUMMIT



EVENT DETAILS



EVENT OVERVIEW

The Santa Fe Chamber of Commerce is proud to host this prestigious event, now in its 11th year, dedicated to the advancement of women's leadership.

This year's event shifts to a full-day conference, featuring inspiring keynote speakers, insightful breakout sessions, valuable networking opportunities, and our renowned panel conversation during lunch.

This summit presents an unparalleled opportunity to actively lean into your future as a woman in business, learning directly from those who are leading the way with curiosity, connecting with influential women, gaining valuable visibility for your business, and powerfully demonstrating your commitment to supporting women in business.

Women's leadership is crucial to the success of our businesses and the vitality of our community. This event provides a unique opportunity to invest in the growth and development of women leaders, fostering a more diverse, equitable, and thriving Santa Fe business environment. The Santa Fe Chamber of Commerce is committed to empowering women in business, and this event is a key part of that mission.

SPONSOR PACKAGES TO FIT YOUR NEEDS

We offer a range of sponsorship levels to provide businesses of all sizes with the opportunity to align with this prestigious event and demonstrate their commitment to women's leadership.

Sponsorship provides valuable benefits, including:

- Increased visibility and brand recognition
- Targeted networking opportunities
- Enhanced brand reputation
- Alignment with a high-profile, impactful event
- Exhibitor Breaks where attendees are encouraged to visit booths
- Exhibitor Passport given to all attendees to encourage interaction

CONFERENCE VENUE

HILTON BUFFALO THUNDER RESORT

CONTACT

Program & Events Manager

Kristi L. Salazar Martinez

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SPONSOR REPORT

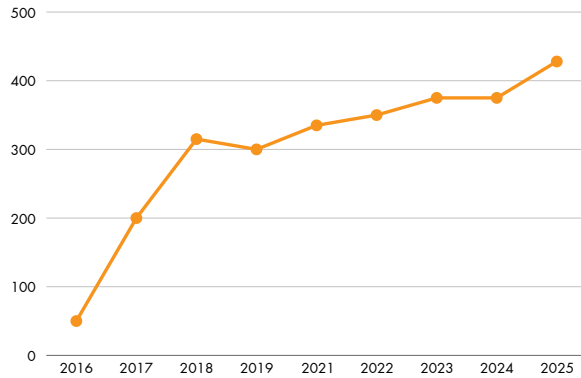
2016-2025



TARGET AUDIENCE

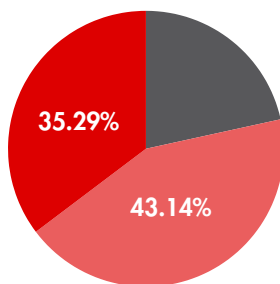
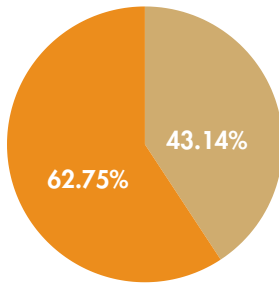
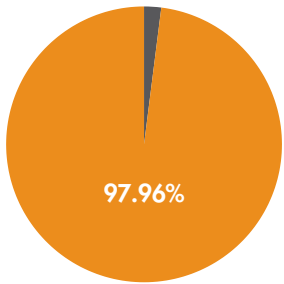
This event is tailored for women in business, entrepreneurs, corporate professionals, community leaders, and anyone passionate about advancing women's leadership.

Women's Leadership Luncheon Attendance (2017-2025)



400-600

2026 EXPECTED ATTENDEES



Who Attends

- Female Attendees
- White/Caucasian
- Hispanic/Latino
- 31-45 Years Old
- 46-60 Years Old

10

YEARS OF EMPOWERMENT

35.3% have been in their role for over 10 years

207

DIFFERENT COMPANIES REPRESENTED IN 2025

283

ATTENDEES USED EVENT APP IN 2025

2798

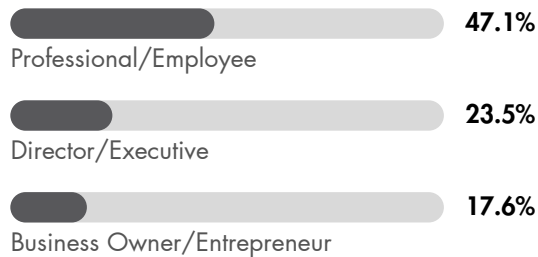
EVENT RUN TOTAL ATTENDEES

428

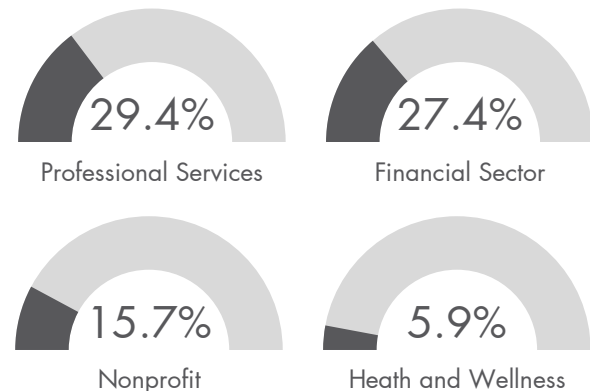
2025 EVENT TOTAL ATTENDEES

Professional Roles

2016-2025



Industries



SPONSOR PACKAGES

2026



ALL SPONSORSHIP PACKAGES COME WITH A RESERVED TABLE AND 10 TICKETS.

Presenting Sponsor (\$15,000 - Exclusive) _____

*** Presenting sponsorship comes with 2 reserved tables and 20 tickets. ***

Empowerment Sponsor (\$10,000 - 2 Available) _____

Innovative Sponsor (\$8,000) _____

Exclusive Item Sponsor (\$5,000) (8 available) _____

Choose Between (1 of each available) -

- Attendee Lounge - Lounge named after your company
- Childcare Room - Room named after your company
- Notebook - Your logo on the event notebooks given to each attendee
- Wifi - Your logo on all Wifi information signage
- App - Your logo on the front page of the event app
- Printed Program - 1/2 page add in program and logo prominently placed on back cover
- Parking - Your logo on all event parking signs and ability to put marketing vehicle in lot
- Lanyards - Your logo on all attendee lanyards

***** SEE ALL SPONSORSHIP BENEFIT DETAILS ON PAGE 6.*****

SPONSOR PACKAGE COMPARISON

2026



	Exclusive Item Sponsor	Innovative Sponsor	Empowerment Sponsor	Presenting Sponsor
Logo on Event Website	●	+ featured placement on marketing materials	+ premiere placement on marketing materials	+ most prominent placement on marketing materials
Logo in Program	●	¼ Page Ad	½ Page Ad	Full Page Ad
Logo on Exhibitor Passport	●	●	●	●
Complimentary Attendee Conference Passes	●	●	●	●
Discounted Price to Purchase Additional Tickets	●	●	●	●
Exhibitor Booth	●	●	●	●
Logo on Main Slideshow + Table Numbers		●	●	●
Social Media Posts on Chamber Socials		●	●	●
Personalized Promo Video		●	●	●
Room Named After Your Company + Signs		●	●	●
Opportunity to Introduce Keynote Speaker			●	●
Logo on Postcards & Street Banners				●
2 Minute Speaking Opportunity during Opening Remarks				●
New Mexico Living Segment on KRQE				●

EXHIBIT & TICKET INFORMATION



Individual tickets and table packages are available for the 11th Annual Women's Leadership Luncheon & Summit.

Regular Exhibitor (\$1,250)

- Marketing Benefits -
 - Business name placement on event website
 - Booth on virtual exhibitor map
 - Logo in event slideshow
 - Logo on exhibitor passport
- Attendance Benefits -
 - 1 Exhibitor booth with 2 representative spots

TICKET PRICES

Conference & lunch passes included in all tickets -

- Student Rate: \$149
- Chamber Members: \$225
- Earlybird Discount Chamber Members: \$199 (Available July 1st - October 16th)
- Non-Chamber Members: \$275
- Earlybird Discount Non-Chamber Members: \$249 (Available July 1st - October 16th)
- Sponsor Rate \$149
- Pack of 10 Chamber Members: \$2,025 (**no reserved table**)
- Pack of 10 Chamber Non-Members: \$2,475 (**no reserved table**)

*** Reserved full tables are only given to high level sponsors ***

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